

# HOW TO BE AN EFFICIENT COMMUNITY MOBILISER: THE BASICS OF COMMUNITY BASED ORGANIZING

## **INTRODUCTION:**

Community Based Organizations (CBOs) play an important and relevant role in providing services at the local level. Community based organizations are self help groups, youth associations, trade associations, farmer forums, cooperatives etc. They facilitate access to available services and inputs for development of members in the societies.

This training will assist in learning better ways of working with the community members and also working as a team to achieve common goal. Enhance leadership skills, delegation and negotiation skills, anger management, time management and become more motivated to work for the community.

**DURATION:** 3 days

## **BENEFITS:**

Become efficient programme manager, improve programme implementation skills. Enable communities to identify and prioritize their needs and help to develop more effective interaction and coordination by facilitating effective implementation of various development activities relying on the use of local resources to provide solutions to local problems and to ensure sustainability.

## **TARGET TRAINEES:**

This course is designed for informal sector workers like grass root members, farmers, agricultural labourers. Others may also include small and medium enterprise managers, self-help group members etc.

## **PROGRAM OUTLINE:**

- ❖ Perception, Motivation, Decision Making: Understanding the individual and the impact of decisions made.
- ❖ How to deal with others: Importance of controlling anger and understanding oneself and people around us.
- ❖ Cohesiveness: Importance of cohesiveness to a group and understanding others.
- ❖ Group decision making, Negotiation Skills and Cooperation: Importance of discussions in a group and interpersonal negotiations.
- ❖ Leadership: Understanding leadership traits.
- ❖ Developing Leadership Skills: Knowing one's own weaknesses and learning to solve them to become a better leader.
- ❖ Time Management, Delegation and Communication: Understanding the importance of time management and delegation of authorities by the leader and effective communication.

This is a highly interactive module and will enhance the learning of the participants using tools like games, role plays, group exercises etc.