

# CAPACITY TO TAKE RISKS

## **INTRODUCTION:**

Taking risks is a very important characteristic of any individual if they want to succeed as an entrepreneur. Risks are extremely important but should not be taken hastily or without a reason. This module goes on to teach the importance of risk taking and its benefits.

**DURATION:** 1 day

## **BENEFITS:**

Risks if taken and converted into an opportunity can yield great benefits. The capacity to take risks and justifying their need are the qualities of a great entrepreneur. They can help increase income in a sustainable manner and even provide employment opportunities.

## **TARGET TRAINEES:**

This course is designed for small and medium enterprise managers but can include other members.

## **PROGRAM OUTLINE:**

- ❖ What is a risk? : Understanding what risks are, why we need to take them, obstacles we may find on the way and what we can do to overcome those obstacles.
- ❖ Risk Identification: Deals with types of risks and identification of such risks.
- ❖ Treatment of risks: Identifying ways of reducing risks and risk treatment techniques.

- ❖ Attitude Development: Developing an attitude of an entrepreneur and taking initiative.