

CAPACITY TO NETWORK

INTRODUCTION:

This module aims to understand the importance of effective communication, qualities of a proactive communicator and the opportunities available through networking. Each of these is helpful to make the business to run more effectively and profitably.

DURATION: 1 day

BENEFITS:

Communication and effective Networking help an individual increase her/his business. Both these components together allow the smooth running and expansion of businesses and making those businesses profitable.

TARGET TRAINEES:

This course is designed for small and medium entrepreneurs, self-help group members, Master Trainers etc.

PROGRAM OUTLINE:

- ❖ Introduction: Provides an introduction to the course as well as to the other participants taking part in this course.
- ❖ Communication in the workplace: Trainees will learn the importance of communication and understand the notion of networking through actual and practical examples.
- ❖ Benefits of Networking: Comprehend the benefits of networking and missed opportunities of wrong networking.

- ❖ *Acquiring the Skill: Will learn how to be a more effective communicator and networker.*